

# NWL Veterans Memorial Donor/Sponsorship Recognition


**Total Budgeted Cost for Memorial Design and Construction is \$400,000.**  
**Donated amounts include cash donations and the calculated monetary value for in-kind services.**  
**All Donors are asked to supply desired wording for engraving, booklet listing and Ad content.**

Methods for Recognizing Various Donor Groups	Donation Amounts							
	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$500+	\$250+	\$100+
<b>Donor Designated Category Level:</b>	<b>5 Stars</b>	<b>4 Stars</b>	<b>3 Stars</b>	<b>2 Stars</b>	<b>1 Star</b>	<b>Patriot</b>	<b>Patron</b>	
1. Donor Names Engraved on "Major Donor" Granite Panel at the Memorial Entrance *	YES	YES	YES	YES				
2. Individual Donor Ad (if desired) in the "Memorial Dedication Souvenir Booklet" *	Two Page Ad	Two Page Ad	One Page Ad	One Page Ad	One Page Ad	Half Page Ad	Qtr Page Ad	
3. Donors listed alphabetically (by group) in the "Memorial Dedication Souvenir Booklet" *	YES	YES	YES	YES	YES	YES	YES	YES
4. Companies/Individuals Seeking Ads <u>ONLY</u> in the "Memorial Dedication Souvenir Booklet" **					One Page Ad	Half Page Ad	Qtr Page Ad	
5. Groups/Individuals Seeking to <u>ONLY</u> Purchase a "More Lasting Tribute" ***			<b>Engraved Bench inside the Memorial (5 available)</b>		<b>Trees dedicated with Donor Plaque (25 available)</b>			

\* All Donors will be listed in the Memorial Dedication Souvenir Booklet -- in alphabetical order and on respective donation level pages -- documenting each individual donor's contribution. (Note: Any "In-Kind" and/or "Contributed Service" amounts will also be determined, and summarily included/incorporated within the amounts displayed).

\*\* A summary page listing all advertisers will be included (just preceding the ad pages). This listing will also "highlight" those advertisers who have also separately contributed beyond the advertisement (by footnoting and annotating these additional contributions).

\*\*\* A separate page will list "tribute sponsors" alphabetically by category (bench or tree, etc.) with a corresponding symbol behind each sponsor's name. "Tribute Sponsors" who made additional donations will be listed by their total donor category level.



**For Ads in the Souvenir Booklet please see the separate information sheet regarding the Souvenir Booklet**  
**To Sponsor a Tree or Bench please complete the bottom of this form and return to:**

**Lynn Township Office, 7911 Kings Highway, New Tripoli, PA 18066**  
**We will call you for engraving instructions, payment options and answer any questions.**

**Print Your Name and Phone Number here:**

**Ornamental trees** 12-16 ft. high around the memorial site: Black Gum, Flowering Cherry, Oak and Hemlock - 25 Available for \$500 to \$900 ea.

**Granite Bench** inside the Memorial, reserved for Veteran's Organizations - 5 available for \$6000 ea.

**Souvenir Booklet Ads:** Quarter Page \$250, Half Page \$500, Full Page \$1,000, Two Page \$10,000

Please call:  
**Don Christ 610-533-8134** if you have questions about Memorial Trees or Benches.  
**Dave Keller 610-769-1948** for information about Souvenir Booklet Ads.